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Respon card



A

Resources spent:

points

Uncertainty reduction:

points

System awareness:

points

The Science Awareness PR group reframes the discussion

You have decided to ask the public relations company to reframe the discussion. Although the intensity of the discussion decreases, people accuse you of manipulating public opinion.

As a result, more people have negative associations with GMO's and become principally opposed to genetic modification. They continue to protest against your research.



B

Resources spent:

points

Uncertainty reduction:

points

System awareness:

points

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Resources spent:

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Uncertainty reduction:

points

System awareness:

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Problem card



Citizen concerns

The FCBCS indicates your project has become a topic of fierce societal debate. Many are worried about the use of biotechnology to interfere with the honey bee hives. They see an abundance of risks and would not feel safe with such technology near them.

Moreover, environmental activists argue that supporting honey bees will put further pressure on wild bee colonies and the ecosystem. How do you respond to this?

Response options

- A.** Hire the Science Awareness PR Group.
- B.** Cooperate with selected NGO's.
- C.** Request the F.G. to clarify rules/regulations.
- D.** Organize an open citizen dialogue.

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